



Underwriting Benefits

Benefits	Title Sponsor \$100,000	Premier Sponsor \$50,000	Presenting Sponsor \$25,000	Sustaining Sponsor \$15,000	Supporting Sponsor \$10,000	Partner* \$5,000	Friend* \$3,000	Buddy* \$1,750
Spring Festival Food Tickets	1000	500	300	200	160	100	60	30
Spring Festival Activities Passes	100	50	30	20	16	10	6	3
Spring Festival Stage named for your company	X							
Top billing on event sponsor signage	X							
Acknowledgment in Press Releases and on social media	X	X	X					
Logo prominently placed on event promotional materials and website**	X	X	X	X	X			
Listing on event promotional materials and website**	X	X	X	X	X	X	X	X
Recognition in <i>Boys and Girls Country News</i> with circulation of over 6,000	X	X	X	X	X	X		
<i>For tax-reporting purposes, please note the fair-market value of these benefits:</i>	<i>\$3,000</i>	<i>\$1,500</i>	<i>\$900</i>	<i>\$600</i>	<i>\$480</i>	<i>\$300</i>	<i>\$180</i>	<i>\$90</i>

*Zone and booth sponsors receive the same benefits at each corresponding gift level.

** To be included in all Spring Festival printed materials, completed agreements are due no later than April 12, 2024.

For more information contact Shannon Smith at (281) 290-1288 or shannons@boysandgirlscountry.org
Boys and Girls Country is a qualified, tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code.